

## Blog Designer and Editor at national Competitive College Club in North Macedonia



Project Title	Blog Designer and Editor at national Competitive College Club in North Macedonia
Project Summary	Redesign the Competitive College Club (CCC) North Macedonia blog and train CCC interns and CCC Ambassadors on content maintenance.
Country	Macedonia

## Project Description

The EducationUSA Advising Centers in North Macedonia, run a very successful Competitive College Club (<http://edusa-cccbitola.blogspot.mk/>), a signature EducationUSA program that helps the best and the brightest high school students have an improved chance at admissions to American colleges and universities. The duties of the eIntern will include redesigning the current CCC blog that is frequently used as a main promotional platform to show the work of the CCC in North Macedonia for recruiting purposes in country but also to connect with U.S. higher education institutions. It gets promoted not only in country but to every major conference or training in Europe and U.S. where EducationUSA advisers participate or present. The eIntern will also be in charge of training CCC students and CCC Ambassadors to regularly upgrade the blog, search for meaningful content and post creative articles and news on the topic of U.S. higher education.

## Required Skills or Interests

### Skill(s)

Cultural diplomacy

Design thinking

Educational design

Graphic design

Infographic design

Marketing

Storytelling/blogging/vlogging

## **Additional Information**

EducationUSA Advising Centers actively promote U.S. higher education around the world by offering accurate, comprehensive, and current information about educational institutions in the United States and guidance to qualified individuals on how best to access those opportunities. Millions of prospective students learn about U.S. study opportunities through EducationUSA centers around the world each year. EducationUSA North Macedonia has three Advising Centers and four active Competitive College Clubs helping more than 40 high school students reach their potential and goals to study in the United States.

## **Language Requirements**

*None*